

# Pennsylvania FFA Foundation ~ 2016-2017 Annual Campaign

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## **Leadership Conferences:**

There are two leadership conferences held annually in Pennsylvania. The State Legislative Leadership Conference (SLLC) and Agricultural Cooperation Establishes Success (ACES) Conference. Over the course of four weekends over 2,400 students attend workshops to develop career, leadership and life skills. Some activities of the conference include: breakfast with the legislators, keynote speakers, student focused workshops, community service and so much more.

## **Career Development Events and Leadership Development Events (CDEs/LDEs)**

FFA has worked to create CDEs/LDEs demonstrate meaningful connections between classroom instruction and real-life scenarios. CDEs/LDEs build upon what is learned in agricultural classes and the FFA. The events are designed to help prepare students for careers in agriculture. Classroom instruction comes alive as students demonstrate their skills in a competitive setting. CDEs/LDEs test the abilities of individuals and teams in 33 major areas of agricultural instruction.

## **Pennsylvania Summer Convention**

Each year, over 1400 FFA members and guest from across Pennsylvania gather to celebrate the past year of FFA successes. The convention is held at The Pennsylvania State University in June. Members hear motivational speakers, compete in Career Development Events, attend awards ceremonies and create many new friendships.

## **Scholarships**

Annually, the foundation awards scholarship to high school graduates. With the average cost of college tuition being \$35,000 for private institutions and \$12,000 for public institutions, it is increasingly harder than ever for FFA members to afford secondary education in agriculture. What a great way to help educate future employees!

## **State Officers**

Pennsylvania State Officers accrue costs of mileage, housing, official dress, clothing and much more throughout the year while interacting with our local chapters, speaking at banquets, organizing leadership conferences and conventions. The mission of the Pennsylvania State officer team is to promote the FFA Association.

## **Event Drives:**

**Golf Outing and Charity Auction:** Our annual campaign is kicked off in July when the foundation hosts a golf outing at Foxchase Golf Course in Stevens, PA. Sponsor and donors play the 18 hole course in teams of four to compete for prizes and network outside the normal work environment. The day concludes with a steak dinner and charity auction. Local FFA chapters create and provide items for auctioning.

## **Jacket Scholarship:**

Annually the Pennsylvania FFA Alumni collects funds to award new FFA members with a free FFA blue corduroy jacket. Jackets are awarded at the Mid-Winter Convention in January. The current cost of a jacket is \$58. In four years the Alumni has successfully awarded over 1200 jackets!

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## *Levels of Sponsorship*

Please mark the pledge level at which you would like to commit, *the commitment level includes all the promotional items for all levels below the chosen level:*

- \$15,000 Title or Event Sponsor: Exclusive naming right for the event
  - \$7,500 Grand Champion Sponsor: Signage at the event
  - \$3,000 Blue and Gold Sponsor: Logo and name on printed materials for the event
  - \$1,500 Award Sponsor: Presentation of the award at ceremony, Name listed on printed material
  - \$500 Emblem Sponsor: Name listed on printed material and recognition on the website
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Please indicate which **event** you would like your pledge to benefit and the **amount** of sponsorship:

- Leadership Conferences: \$\_\_\_\_\_
- CDEs and LDEs: \$\_\_\_\_\_
- Summer Convention: \$\_\_\_\_\_
- Scholarships: \$\_\_\_\_\_
- State Officer Team: \$\_\_\_\_\_
- Event Drives: \$\_\_\_\_\_
- Jacket Scholarships: \$\_\_\_\_\_

*Thank you so much for investing in the future of agriculture and students  
who will be tomorrow's industry leaders!*

Sponsor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

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